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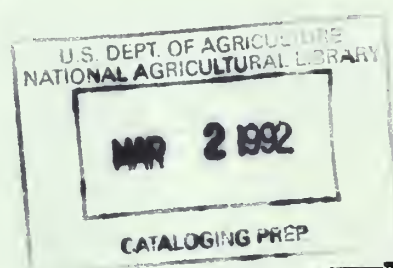


**LIBRARY**



A decorative border surrounds the central text, featuring various agricultural and horticultural illustrations in a cross-hatched style. These include different types of trees (deciduous and coniferous), potted plants, cacti, and various fruits and vegetables such as apples, pears, grapes, and bananas.

# THE MARKET NEWS SERVICE



**ON FRUITS,  
VEGETABLES,  
ORNAMENTALS,  
AND SPECIALTY  
CROPS**

U.S. DEPARTMENT OF AGRICULTURE  
AND COOPERATING STATE AGENCIES

1951 S 1000

## THE MARKET NEWS SERVICE

on Fruits, Vegetables, Ornamentals, and Specialty Crops

### WHAT IS MARKET NEWS

Market news is an exchange of information among growers, shippers, wholesalers, and others on supplies, demand, and prices.

This information is gathered by skilled market reporters employed by the U.S. Department of Agriculture together with State agencies. It is flashed throughout the Nation and is quickly released through telephone recorders, newspapers, radio, television, facsimile machine, and in printed reports.

The Market News Service is part of USDA's Agricultural Marketing Service.

### WHAT IT MEANS TO YOU

Market news reporters serve as the eyes and ears of the produce industry. Their reports can help you make your marketing decisions.

Market news tells you about supplies -- one of the main things that affect the price you get or the price you pay. The reports also describe the demand for your produce or ornamental crops and tell you what prices are being paid at various market places. They can help you decide whether your prices are right.

### KINDS OF MARKET NEWS REPORTS

Terminal market reports are issued on fruits and vegetables and ornamental crops.

The fruit and vegetable reports (see page 5) are issued from most of the largest cities. The reports show rail, air, boat, and truck receipts in each of these big-city areas. Prices reported in terminal markets are those received by wholesalers for sales of less than a carload or truckload.

The ornamental reports (see page 10) cover a few important wholesale markets. Wholesale reports show prices paid by retailers per unit (per bunch, flower, dozen, etc.) The New York City office reports volume of ornamentals received by wholesalers and does not include direct shipments to retailers. Volume reports are not available at other terminal markets.

Shipping point reports are issued on fruits and vegetables and ornamental crops.

The fruit and vegetable reports (see page 6) cover the major growing areas and show both rail and truck shipments. Prices are reported by type of sale and show what the shipper or grower/shipper receives for the produce in carload or truckload quantities, including mixed loads. Prices to growers are reported where uniform trading practices prevail.

Revised April 1990

The ornamental reports (see page 10) cover several major production areas and imports through Miami. Shipping point prices are reported by type of sale and show what the grower or shipper receives per unit. Volume of imported cut flowers and decorative greens is released weekly in a Washington, D.C. report. Volume of domestic shipments is reported for major cut flowers grown in California and Florida and issued from offices in those States.

Specialty reports include olive oil and dried fruit and nuts from the Sacramento, California, office; a wine report from the San Francisco, California, office; reports on peanuts and pecans from the Thomasville, Georgia office; and a monthly national honey report from the Yakima, Washington office.

**National Shipping Point Trends** is a report mailed each Wednesday from the Philadelphia and Los Angeles terminal market news offices. This weekly report gives background information at the various shipping points on such things as shipments, prices, trading during the past week, crop conditions, harvesting progress, and outlook for the next two weeks.

**Ornamental Crops National Trends** is a similar report published each Friday at the San Francisco terminal market news office. In addition to the kinds of information described above for the National Shipping Point Trends, this report includes observations of reporters covering terminal wholesale flower markets.

**National Truck Rate and Cost Report** is a weekly report mailed each Wednesday from the New York City and San Francisco terminal market news offices. This report contains average freight rates from most major shipping areas to selected markets across the U.S. Once a month a report on the average costs to truckers for such items as fuel, insurance, tires, etc, is included with the weekly report. An annual summary reviews rates and costs for the full year.

**AMS Food Purchase Report** is a weekly report issued each Tuesday from the New York City and Los Angeles offices. These reports include information about USDA purchases of various commodities for school lunch programs, programs to feed the needy, etc. and information on invitations to submit bids for government purchases.

**National Wholesale Herb Market News Report** is a weekly report issued each Wednesday from the Chicago Market News office. This report contains wholesale prices for herbs sold on the major terminal markets.

A marketing summary or review is prepared after the shipping season for each shipping point production area. These summaries include data on production, supply, prices at both shipping point and selected terminal markets, and related information. A summary of fruit and vegetable and ornamental prices is published annually for each terminal market. These annual summaries show prices for the most representative trading day, by weeks, in each city. Major commodities are reported by grade, or quality description where grades are not applied, container, and State of origin.

Reports issued from Washington, D.C., include weekly and annual transportation reports (rail and truck movement for fruits, vegetables and ornamental crops), and an annual summary of average monthly produce prices in principal areas compared with average wholesale prices in Chicago and New York City.



## HOW TO GET MARKET NEWS REPORTS

Telephone recorders at many shipping point and terminal market news offices provide information 24 hours each day (see page 20 for a list of recorder phone numbers and commodities covered).

Many newspapers, radio stations, and TV stations carry market news information. Check your area for newspaper coverage and broadcast schedules.

Detailed market news reports are mailed on a subscription fee basis from terminal and shipping point market news offices, as well as from Washington, D.C. Select the reports you need from the list on pages 11 through 19. Write to the offices that issue the reports using a subscription form and enclose a check made out to the USDA. Select the office from the list on pages 5 through 9.

It is possible to obtain a connection on the USDA national teletype network by contacting AMS Communications and Operations Branch Phone: (202) 475-4429. Teletype reports are exchanged between market news offices, and a connection on the system permits access to the latest available data. Some commercial firms and press wire services obtain reports in this way and sell subscriptions for electronic dissemination.

## UNDERSTANDING THE MARKET

The price ranges shown in market reports generally cover the high and low prices on fruits and vegetables or ornamental crops of generally good quality and condition. Stock of exceptionally fine quality or of poorer than usual quality is covered by quotations outside the principal price range, and is appropriately described.

To use market news reports, the reader must recognize the effect of variety, grade, quality, size, and condition on price.

QUALITY refers to the physical properties affecting market value, such as color, shape, texture, cleanliness, and freedom from defects.

CONDITION refers to factors which may change with time, such as maturity, decay, freezing injury, shriveling, and flabbiness.

QUALITY AND CONDITION are described by the terms:

fine -- superior in appearance, color, and other quality factors; better than good.

good -- stock which has a high degree of merchantability and a small percentage of defects.

fair -- having a somewhat higher percentage of defects than good or a condition which warrants a price reduction when compared to good.

ordinary -- a fairly high percentage of defects or a heavy degree of off-condition.

poor -- having such a heavy percentage of defects or so badly off-condition that it is salable only to buyers interested chiefly in low prices.

## GLOSSARY OF TERMS USED IN FEDERAL-STATE MARKET NEWS REPORTS

The following terms are used in USDA and Federal-State market news reports for fruits, vegetables, ornamentals, and specialty crops.

- SUPPLY/OFFERING** -- The quantity of a particular item available for current trading.
- heavy** -- When the volume of supplies is above average for the market being reported.
- moderate** -- When the volume of supplies is average for the market being reported.
- light** -- When the volume of supplies is below average for the market being reported.
- DEMAND** -- The desire to possess a commodity coupled with the willingness and ability to pay.
- exceeds supply** -- Supplies are insufficient to meet demand despite higher prices offered.
- very good** -- Offerings or supplies are rapidly absorbed.
- good** -- Firm confidence on the part of buyers that general market conditions are good. Trading is more active than normal.
- moderate** -- Average buyer interest and trading.
- light** -- Demand is below average.
- very light** -- Few buyers are interested in trading.
- MARKET** -- The price or price level at which a commodity is traded.
- PRICE TREND** -- The direction in which prices are moving in relation to trading in the previous reporting period(s).
- higher** -- The majority of sales are at prices measurably higher than the previous trading session.
- firm** -- Prices are tending higher, but not measurably so.
- steady** -- Prices are unchanged from previous trading session.
- lower** -- Prices for most sales are measurably lower than the previous trading session.
- TRADING ACTIVITY** -- The pace at which sales are being made.
- active** -- Available supplies (offerings) are readily clearing the market.
- moderate** -- Available supplies (offerings) are clearing the market at a reasonable rate.
- slow** -- Available supplies (offerings) are not readily clearing the market.
- inactive** -- Sales are intermittent with few buyers or sellers.
- MOSTLY** -- The majority of sales or volume.
- UNDERTONE** -- Situation or sense of direction in an unsettled (prices not established) market situation.

## WHERE TO WRITE FOR FRUIT AND VEGETABLE TERMINAL MARKET REPORTS SUBSCRIPTIONS

Terminal market reports are issued year-round at the following markets:

### ATLANTA, GA

(Forest Park, GA 30050)  
Administration Bldg., Room 203  
Georgia State Farmers Market  
Phone: (404) 366-0575

### BOSTON, MA

(Everett, MA 02149)  
Boston Terminal Market  
34 Market Street, Room 10  
Phone: (617) 387-4498  
FAX: (617) 389-1387

### CHICAGO, IL 60605

Federal Building, Room 942  
536 South Clark Street  
Phone: (312) 353-0111  
FAX : (312) 886-3766

### COLUMBIA, SC 29201-0531

P. O. Box 13531 (For Mail)  
(State Farmers Market, 1001 Bluff Rd.  
James E. Youngblood Building)  
Phone: (803) 253-4044

### DENVER, CO 80216

Livestock Exchange Building  
4701 Marion, Suite 400  
Phone: (303) 294-7622  
FAX : (303) 294-7646

### HONOLULU, HI 96822

P. O. Box 22159 (For Mail)  
(Annex Building, Room 213  
1428 South King Street)  
Phone: (808) 548-7161  
FAX : (808) 548-8524

### MIAMI, FL 33142-7732

Miami Produce Center  
1200 N.W. 21st Terrace, Suite 3  
Phone: (305) 326-1254  
FAX : (305) 326-0378

### NEW YORK, NY

(Bronx, NY 10474-7355)  
4A NYC Terminal Market  
Halleck St. at Edgewater Rd  
Phone: (212) 542-2225  
FAX : (212) 378-0891

### BALTIMORE, MD

(Jessup, MD 20794)  
Building B, Room 101  
Maryland Wholesale Produce Market  
Phone: (301) 799-4840

### BUFFALO, NY 14206-2388

360 Dingsen Street  
Phone: (716) 826-2100  
FAX : (716) 847-3765

### CINCINNATI, OH 45202

John Weld Peck Federal Building  
550 Main Street, Room 9522  
Phone: (513) 684-3194

### DALLAS, TX 75215

1406 Parker, Room 201  
Phone: (214) 767-5375

### DETROIT, MI 48209

Union Produce Terminal, Rm. 53  
7201 West Fort Street  
Phone: (313) 841-1111  
FAX : (313) 841-8310

### LOS ANGELES, CA 90021-1907

1320 East Olympic Blvd., Suite 212  
Phone: (213) 894-3077  
FAX : (213) 894-2898

### NEW ORLEANS, LA 70112

325 Loyola Avenue, Room 317  
Phone: (504) 568-7531

### PHILADELPHIA, PA 19148

3301 South Galloway Street, Room 261  
Phone: (215) 597-4536  
FAX : (215) 336-0355

### ST. LOUIS, MO 63102

Unit 1, Produce Row, Room 203  
Phone: (314) 425-4520

### PITTSBURGH, PA 15222

200 Pittsburgh Produce Terminal  
21st & Smallman Street  
Phone: (412) 644-5847  
FAX : (412) 644-4047

**SAN FRANCISCO, CA 94111**

630 Sansome Street, Room 727

Phone: (415) 705-1300

FAX : (415) 705-1301

**SEATTLE, WA 98148**

P.O. Box 48099 (For Mail)

(Interwest Saving Bank

15111 8th Avenue, S.W., Suite 302)

Phone: (206) 764-3753

FAX : (206) 433-8126

**WHERE TO WRITE FOR FRUIT AND VEGETABLE SHIPPING POINT REPORTS SUBSCRIPTIONS**

Shipping point reports are available on request from the following offices during the active marketing season:

**ALABAMA****MONTGOMERY, AL 36107**

Montgomery State Farmers' Market

1655 Federal Drive

Phone: (205) 242-5350

**ARIZONA****NOGALES, AZ 85628**

P. O. Box 2292 (For Mail)

(3150 Tucson-Nogales Hwy.)

Phone: (602) 281-0374

FAX : (602) 281-2515

Fruits, Vegetables, Melons

November-July

**PHOENIX, AZ 85017**

2720 West Weldon Avenue

Phone: (602) 274-8842

FAX : (602) 285-1319

Vegetables/Year-Round

**CALIFORNIA****BAKERSFIELD, CA 93309**

4800 Stockdale Hwy., Suite 209

Phone: (805) 327-5596

FAX : (805) 327-9062

Grapes, Melons, Potatoes,

Vegetables/Year-Round

**EL CENTRO, CA 92244**

P.O. Box 675 (For Mail)

(Produce Exchange Building

395 Broadway, Room 15)

Phone: (619) 352-3562

FAX : (619) 352-2648

Vegetables, Melons, Grapes

Year-Round

**FRESNO, CA 93721**

State of California

2550 Mariposa Street, Room 3075

Phone: (209) 445-5026

FAX : (209) 445-6507

Fruits, Vegetables, Melons

Year-Round

**LOS ANGELES, CA 90021-1907**

1320 East Olympic Blvd., Suite 212

Phone: (213) 894-3077

FAX : (213) 894-2898

Avocados, limes, &amp; Kiwifruit/Weekly

Western Citrus, AMS Food Purchase Report

**SACRAMENTO, CA 95814**

Federal-State Market News Service

California Dept. of Food

and Agriculture

1220 N Street, Rm. 216

Phone: (916) 445-5721

FAX : (916) 324-1957

Olive Oil, Dried Fruit &amp; Nuts

**SALINAS, CA 93906**

21 West Laurel Drive, Suite 49

Phone: (408) 443-3020

FAX : (408) 443-3152

Vegetables/Year-Round

**SAN FRANCISCO, CA 94111**

630 Sansome Street, Room 727

Phone: (415) 705-1300

FAX : (415) 705-1301



CALIFORNIA continued

STOCKTON, CA 95203

World Trade Building, Suite D  
2321 West Washington Street  
Phone: (209) 466-0881  
FAX : (209) 466-0616  
Fruits and Vegetables  
Year-Round

COLORADO

DENVER, CO 80216

Livestock Exchange Bldg  
4701 Marion, Suite 400  
Phone: (303) 294-7622  
FAX : (303) 294-7649  
Fruits, Vegetables/Year-Round  
Potatoes from Minnesota,  
North Dakota, and Wisconsin

FLORIDA

MIAMI, FL 33142-7732

Miami Produce Center  
1200 N.W. 21st Terrace, Suite 3  
Phone: (305) 326-1254  
FAX : (305) 326-0378  
Avocados, Limes/Year-Round  
Caribbean Fruits, Vegetables  
Year-Round

WINTER PARK, FL 32790

P.O. Box 1148 (For Mail)  
(Executive Lakeside Square, Suite 26  
2221 Lee Road)  
Phone: (407) 623-1005  
FAX : (407) 647-6025  
Fruits, Vegetables/Year Round  
Chile Fruits/November-June

THOMASVILLE, GA 31799

P. O. Box 1447 (For mail)  
(Georgia State Farmers Market,  
Smith Avenue-U.S. Hwy. 84, Stall 39)  
Phone: (912) 228-1208  
FAX : (912) 225-1516  
Fruits, Vegetables, Watermelons,  
Pecans, Peanuts/Year-Round

IDAHO FALLS, ID 83404

1820 E. 17th Street, Suite 130  
Phone: (208) 526-0740  
FAX : (208) 526-9433  
Potatoes, Onions  
August-June

LOUISIANA

MAINE

BATON ROUGE, LA 70821-3334

P. O. Box 3334 (For mail)  
(5825 Florida Blvd.)  
Phone: (504) 922-1328  
FAX : (504) 922-1289  
Vegetables, Pecans/Year-Round

PRESQUE ISLE, ME 04769

P. O. Box 725 (For mail)  
(Post Office Building  
23 Second Street)  
Phone: (207) 764-4470  
FAX : (207) 764-0305  
Potatoes/September-June

MICHIGAN

MISSOURI

BENTON HARBOR, MI 49022

P. O. Box 1204 (For mail)  
(Federal Bldg., Room 201  
175 Territorial Road)  
Phone: (616) 925-3270  
FAX : (616) 925-3272  
Fruits, Vegetables  
Year-Round

ST. LOUIS, MO 63102

Unit 1, Produce Row, Room 203  
Phone: (314) 425-4520  
Watermelon Report included in  
Terminal report/June-August

**NEW JERSEY**

**BRIDGETON, NJ 08302**  
 R.R. 5, Box 321  
 Phone: (609) 451-1500  
 FAX : (609) 451-8489  
 Fruits, Vegetables  
 and Sod  
 Year-Round

**NEW MEXICO**

**LAS CRUCES, NM 88003**  
 P.O. Box 30005, Dept. 5600 (For mail)  
 (New Mexico Dept. of Agriculture  
 3190 Espinosa)  
 Phone: (505) 646-4929  
 FAX : (505) 646-3303  
 Lettuce, Onions/Mailed from  
 Phoenix, AZ, May-August & October

**NEW YORK**

**ROCHESTER, NY 14623**  
 Administration Bldg., Rm. 119  
 900 Jefferson Road  
 Phone: (716) 424-2690  
 FAX : (716) 238-8298  
 Fruits, Vegetables, Onions,  
 and Potatoes/July-May

**WALDEN, NY 12586**  
 59 Main Street  
 Phone: (914) 778-2191  
 FAX: (914) 778-2632  
 Vegetables, Apples, Onions,  
 and Potatoes/July-May

**NORTH CAROLINA**

**ASHEVILLE, NC 28806**  
 WNC Farmers' Market  
 570 Brevard Road  
 Phone: (704) 253-1691  
 FAX : (704) 252-2025  
 Fruits and Vegetables  
 July-October

**FAISON, NC 28341**  
 P. O. Box 386  
 Phone: Assigned Seasonally  
 Potatoes, Vegetables/June-July

**RALEIGH, NC 27611**  
 P. O. Box 27647 (For mail)  
 (North Carolina Dept. of Agriculture  
 1 West Edenton Street)  
 Phone: (919) 733-7252  
 FAX : (919) 733-0999  
 Sweet Potatoes/Year-Round

**OKLAHOMA**

**OKLAHOMA CITY, OK 73105-4298**  
 Oklahoma Dept. of Agriculture  
 2800 North Lincoln Blvd.  
 Phone: (405) 521-3381  
 FAX : (405) 521-4912  
 Pecans/Mailed from  
 Thomasville, GA  
 November-January

**PENNSYLVANIA**

**PHILADELPHIA, PA 19148**  
 3301 S. Galloway Street, Rm. 261  
 Phone: (215) 597-4536  
 FAX : (215) 336-0355  
 Fruit and Vegetable Shipping  
 Point Trends/Year-Round  
 Delaware Potatoes and Auctions  
 July-September

## SOUTH CAROLINA

### COLUMBIA, SC 29201

P. O. Box 13531 (For Mail)  
(James E. Youngblood Bldg., State  
Farmers' Market, 1001 Bluff Rd.)  
Phone: (803) 253-4044  
Vegetables, Peaches  
June-July

## TEXAS

### AUSTIN, TX 78711

P. O. Box 12847, Capitol Station  
(Stephen F. Austin Bldg., 10th Floor  
18th & Congress Avenue)  
Phone: (512) 463-7626  
FAX : (512) 463-9968  
Vegetables (Winter Garden-Hi-Plains  
Districts)/Mailed from McAllen, TX  
and Los Angeles, CA in season)  
Watermelons/June-August/Mailed from  
Thomasville, GA  
Pecans/October-January/Mailed from  
Thomasville, GA

### MCALLEN, TX 78501

1313 East Hackberry  
Phone: (512) 682-2581  
FAX : (512) 630-3252  
Fruits, Vegetables, and  
Mexican Imports  
October-June

## VIRGINIA

### ONLEY, VA 23418

P. O. Box 26 (For Mail)  
(Front Street)  
Phone: (804) 787-5867  
FAX : (804) 787-1041  
Potatoes, Vegetables  
May-March

## WASHINGTON

### YAKIMA, WA 98903

Agricultural Service Center  
2015 South First Street, Room 4  
Phone: (509) 575-2492  
FAX : (509) 457-7132  
Fruits, Vegetables/Year-Round  
Processed Berries/June-September  
National Honey Report/Year-Round

## WEST VIRGINIA

### INWOOD, WV 25428

P. O. Box 66 (For mail)  
(Federal-State Inspection Bldg.  
Church Street)  
Phone: (304) 229-2738  
Peaches, Apples/August-April

## WHERE TO WRITE FOR ORNAMENTAL CROPS REPORTS

Reports on ornamentals are issued from the following market news offices:

### BOSTON, MA

(Everett, MA 02149)  
Boston Market Terminal, Rm. 10  
34 Market Street  
Phone: (617) 387-4498  
FAX : (617) 389-1387  
Wholesale Market  
New England Production Areas

### HONOLULU, HI 96822

P. O. Box 22159 (for mail)  
(Annex Building, Room 213  
1428 South King Street)  
Phone: (808) 548-7161  
FAX : (808) 548-8524  
Wholesale Market

### MIAMI, FL 33142-7732

Miami Produce Center  
1200 N.W. 21st Terrace, Suite 3  
Phone: (305) 326-1254  
FAX : (305) 326-0378  
Imported Ornamentals  
Year-Round

### NEW YORK, NY 10047

2 World Trade Center, Room 2725  
Phone: (212) 488-4220  
FAX : (212) 488-2053  
Wholesale Market

### PHILADELPHIA, PA 19148

3301 S. Galloway Street, Room 261  
Phone: (215) 597-4536  
FAX : (215) 336-0355  
Pittsburgh and Philadelphia  
Wholesale Markets

### SAN FRANCISCO, CA 94111

630 Sansome Street, Room 727  
Phone: (415) 705-1300  
FAX : (415) 705-1301  
Wholesale Market  
California Production Area

### SEATTLE, WA 98148

P.O. Box 48099 (for mail)  
(Interwest Saving Bank,  
15111 8th Avenue, S.W., Suite 302)  
Phone: (206) 764-3753  
FAX : (206) 433-8126  
Wholesale Market

### WINTER PARK, FL 32790

P.O. Box 1148 (for mail)  
(Executive Lakeside Square,  
Suite 26, 2221 Lee Road)  
Phone: (407) 623-1005  
FAX : (407) 647-6025  
Florida Foliage Plants  
Year-Round

## WASHINGTON, D.C. REPORTS

Many market news reports on fruits, vegetables, ornamentals, and specialty crops are available on a subscription fee basis from the U. S. Department of Agriculture. Write USDA, AMS, F&V Division, Market News Branch, Room 2503-South Building, P.O. Box 96456, Washington, DC 20090-6456 for Washington, DC reports. Field office reports and annual summaries can also be supplied by the Washington, DC office. The subscription prices shown on pages 10-17 are for first class mail delivery to the United States, Mexico, and Canada addresses. The fee is doubled to all other countries. Foreign subscribers will receive airmail service. Foreign subscribers must submit checks drawn on a U.S. bank.



LISTING OF MAILED  
FRUIT AND VEGETABLE MARKET REPORTS  
AVAILABLE BY SUBSCRIPTION  
(T) Terminal  
(SP) Shipping Point

<u>Reports</u>	<u>Frequency</u>	<u>Season</u>	<u>Cost Per Month</u> or <u>Annual Per Copy*</u>
<b>Asheville, NC</b>			
Fruit and Vegetable Report (SP)	Daily	July-Oct.	\$15
Marketing Western North Carolina Apples and Miscellaneous Vegetables (SP)	Annually		10
<b>Atlanta (Forest Park), GA</b>			
Fruit and Vegetable Report (T)	Daily	Year-Round	15
Wholesale Price Summary (T)	Annually		10
<b>Bakersfield, CA</b>			
California Potato and Onion Report	Daily	May-August	60 (Season)
	Weekly		32 (Season)
<b>Baltimore (Jessup), MD</b>			
Fruit and Vegetable Report (T)	Daily	Year-Round	15
Wholesale Price Summary (T)	Annually		10
<b>Baton Rouge, LA</b>			
Fruit and Vegetable Report (SP)	Twice-Weekly	Year-Round	Free
Marketing Louisiana Sweet Potatoes (SP)	Annually		Free
<b>Benton Harbor, MI</b>			
Fruit and Vegetable Report (SP)	Twice-Weekly	July-May	11
Benton Harbor Fruit Market Report	Tri-Weekly	July-Oct.	12 (Season)
Fruit and Vegetable Processing Report (SP)	Weekly	May+July-Oct.	8
Marketing Michigan Vegetables (SP)	Annually		10
Marketing Michigan Onions and Potatoes (SP)	Annually		10
Marketing Michigan Berries, Includes Processing Data on Berries, Cherries, and Asparagus (SP)	Annually		10
Marketing Michigan Apples, Peaches, and Plums	Annually		10
<b>Boston (Everett), MA</b>			
Fruit and Vegetable Report (T)	Daily	Year-Round	15
Wholesale Price Summary (T)	Annually		10
Boston Ornamental Crops Report (T)	Weekly	Year-Round	8
Boston Ornamental Crops Wholesale Market Prices and Shipping Point Prices	Annually		10

<u>Reports</u>	<u>Frequency</u>	<u>Season</u>	<u>Cost Per Month</u> <u>or</u>	
			<u>Annual</u>	<u>Per Copy*</u>
<b>Bridgeton, NJ</b>				
Fruit and Vegetable Report (SP)	Daily	May-Oct.	\$15	
	Twice-Weekly	Nov.-Apr.	11	
New Jersey Processing Tomato Report (SP)	Daily	May-Oct.	15	
	Twice-Weekly	Nov.-Apr.	11	
Marketing New Jersey Fresh Asparagus, Eggplant, Endive, Escarole, Peppers, Snapbeans, and Tomatoes (SP)	Annually		10	
Marketing New Jersey Fresh Blueberries, Cabbage, Corn, Lettuce, Peaches, and Potatoes (SP)	Annually		10	
<b>Buffalo, NY</b>				
Fruit and Vegetable Report/includes	Daily	Year-Round	26 1st Class	
			16 2nd Class	
Wholesale Price Summary (T)	Annually		no mailing	
<b>Chicago, IL</b>				
Fruit and Vegetable Report (T)	Daily	Year-Round	15	
National Wholesale Herb Market News (T)	Weekly	Year-Round	8	
Wholesale Price Summary (T)	Annually		10	
<b>Cincinnati, OH</b>				
Fruit and Vegetable Report (T)	Daily	Year-Round	15	
Wholesale Price Summary (T)	Annually		10	
<b>Columbia, SC</b>				
Southeastern Peach Report (SP)	Daily	May-Aug.	Free	
Fruit and Vegetable Report (T)	Weekly	Year-Round	Free	
<b>Dallas, TX</b>				
Fruit and Vegetable Report (T)	Daily	Year-Round	15	
Wholesale Price Summary (T)	Annually		10	
<b>Denver, CO</b>				
San Luis Valley Potato Summary (SP)/ Included in Idaho Falls, ID, potato summary				
<b>Detroit, MI</b>				
Fruit and Vegetable Report (T)	Daily	Year-Round	15	
Wholesale Price Summary (T)	Annually		10	
<b>El Centro, CA</b>				
Melon Report (SP)	Daily	June-Oct.	15	
Vegetable Report (SP)	Daily	Nov.-June	15	
<b>Faison, NC</b>				
Vegetable Report (SP)	Daily	June-July	15	

<u>Reports</u>	<u>Frequency</u>	<u>Season</u>	<u>Cost Per Month</u> or		<u>Copy*</u>
			<u>Annual</u>	<u>Per</u>	
<b>Fresno, CA</b>					
Grape Report (SP)	Daily	June-Dec.	\$15		
	Twice-Weekly	Jan.-Mar.	11		
Marketing California Grapes (SP)	Annually		2		
Marketing California and Arizona Melons (SP)	Annually		2		
<b>Honolulu, HI</b>					
Wholesale Market Report (T)	Tri-Weekly	Year-Round	Free		
Ornamental Crops Report (T)	Weekly	Year-Round	Free		
Honolulu Monthly Arrivals (T)	Monthly	Year-Round	Free		
Wholesale Price Summary (T)	Annually		Free		
Honolulu Arrivals Summary (T)	Annually		Free		
<b>Idaho Falls, ID</b>					
Potato and Onion Report (SP)	Daily	Aug. -June	15		
Marketing Idaho Potatoes (SP)	Annually		10		
<b>Inwood, WV</b>					
Fruit Report (SP)	Daily	Aug. -Mar.	15		
Marketing Appalachian Apples (SP)	Annually		10		
Marketing Florida, Georgia, South, Carolina, North Carolina, and Appalachian Peaches (SP)	Annually		10		
<b>Los Angeles, CA</b>					
AMS Food Purchase Report	Weekly	Year-Round	8		
Avocado, Lime & Kiwifruit Report (SP)	Weekly	Year-Round	8		
Fruit and Vegetable Report (T)	Daily	Year-Round	15		
National Shipping Point Trends (SP)	Weekly	Year-Round	8		
Western Citrus Report (SP)	Twice-Weekly	Year-Round	11		
Marketing Arizona and California Citrus (SP)	Annually		10		
Wholesale Price Summary (T)	Annually		10		
<b>McAllen, TX</b>					
Vegetable Report (SP)	Daily	Oct. June	15		
Marketing Texas Melons (SP)	Annually		10		
Marketing Texas Onions (SP)	Annually		10		
Marketing Texas Vegetables (SP)	Annually		10		

<u>Reports</u>	<u>Frequency</u>	<u>Season</u>	Cost Per Month		<u>Copy*</u>
			<u>Annual</u>	<u>Per</u>	
Miami, FL					
Avocado, Lime and Subtropical Report (SP)	Weekly	Year-Round		\$ 8	
Fruit and Vegetable Report (T)	Daily	Year-Round		15	
Caribbean Basin Import Report (SP)	Daily	Year-Round		15	
Ornamental Crops Report (SP)	Twice-Weekly	Year-Round		11	
New York (Bronx), NY					
AMS Food Purchase Report	Weekly	Year-Round		8	
Fruit and Vegetable Report (T)	Daily	Year-Round		15	
Fruit and Vegetable Truck Rate and Cost Report	Weekly	Year-Round		8	
Wholesale Price Summary (T)	Annually			10	
Fruit and Vegetable Truck Rate and Cost Summary	Annually			10	
New York, NY					
Ornamental Crops Report (T)	Weekly	Year-Round		30	
				(Annually-1st class)	
New Orleans, LA					
Fruit and Vegetable Report (T)	Daily	Year-Round		15	
Wholesale Price Summary (T)	Annually			10	
Nogales, AZ					
West Mexico Fruit and Vegetable Report (SP)	Daily	Dec.-June		15	
Marketing Mexico Fruits and Vegetables (SP)	Annually			10	
Onley, VA					
Fruit and Vegetable Report (SP)	Daily	June-Aug.		Free	
	Twice-Weekly	Sept.-May		Free	
Marketing Virginia Potatoes (SP)	Annually			Free	
Philadelphia, PA					
Fruit and Vegetable Report (T)	Daily	Year-Round		15	
National Shipping Point Trends (SP)	Weekly	Year-Round		8	
Wholesale Price Summary (T)	Annually			10	
Ornamental Crops Report (T)	Twice-Weekly	Year-Round		11	
Philadelphia and Pittsburgh Ornamental Crops Summary (T)	Annually			10	
Delaware Potatoes (included on Fruit and Vegetable Report)					



<u>Reports</u>	<u>Frequency</u>	<u>Season</u>	Cost Per Month or	
			<u>Annual</u>	<u>Per Copy*</u>
<b>Phoenix, AZ</b>				
Fruit and Vegetable Report (SP)	Daily	Oct-July	\$15	
Marketing Arizona and New Mexico Lettuce (SP)	Annually		10	
Marketing Central Arizona Grapes (SP)	Annually		10	
<b>Pittsburgh, PA</b>				
Fruit and Vegetable Report (T)	Daily	Year-Round	15	
Wholesale Price Summary (T)	Annually		10	
<b>Presque Isle, ME</b>				
Maine Potato Report (SP)	Daily	Sept-May	78 (Per Season outside State)	Free (inside State)
Maine Seed Potato Bulletin (SP)	Weekly	Dec-May	22 (Per Season outside State)	Free (inside State)
Marketing Maine Potatoes (SP)	Annually		4	
<b>Raleigh, NC</b>				
Sweet Potato Report (SP)	Semi-Weekly	Sept.-Dec.	Free	
	Weekly	Jan.-Aug.	Free	
Marketing North Carolina Sweet Potatoes (SP)	Annually		Free	
<b>Rochester, NY</b>				
Western and Central New York Fruit and Vegetable Report (SP)	Twice-Weekly	July-Apr.	14 (Season) 2nd Class	22 (Season) 1st Class
Red Tart Cherry Processing Report	Weekly	July-Aug.	Free	
Marketing New York Apples (SP)	Annually		1	
Marketing Western and Central New York Cabbage (SP)	Annually		1	
Marketing New York Onions	Annually		1	
Marketing New York Potatoes	Annually		1	
Marketing New York Corn, Cucumber, and Lettuce	Annually		1	
<b>St. Louis, MO</b>				
Fruit and Vegetable Report (T&SP)	Daily	Year-Round	15	
Wholesale Price Summary (T)	Annually		10	

<u>Reports</u>	<u>Frequency</u>	<u>Season</u>	<u>Cost Per Month</u> <u>or</u> <u>Annual Per Copy*</u>
<b>Sacramento, CA</b>			
California Agricultural Market Review (SP)	Weekly	Year-Round	\$ 3
California Dried Fruit and Nut Report (SP)	Weekly	Year-Round	3
California Deciduous Tree Fruit Report (SP)	Daily	May-Nov.	10
Olive Oil Report (SP)	Weekly	Year-Round	2.50
Marketing California Apricots (SP)	Annually		4
Marketing California Asparagus	Annually		4
Marketing California Broccoli (SP)	Annually		4
Marketing California Carrots (SP)	Annually		4
Marketing California Cauliflower (SP)	Annually		4
Marketing California Celery (SP)	Annually		4
Marketing California Cherries (SP)	Annually		4
Marketing California Dried Fruit (SP)	Annually		4
Marketing California Lettuce from Salinas-Watsonville and Other Central California Districts and Colorado (SP)	Annually		4
Marketing California Lettuce from Imperial Valley and Blythe Districts (SP)	Annually		4
Marketing California Nectarines, Peaches, and Plums (SP)	Annually		6
Marketing Dry Onions (SP)	Annually		4
Marketing California Pears (SP)	Annually		4
Marketing California Potatoes (SP)	Annually		4
Marketing California Tomatoes	Annually		4
Marketing Selected California Vegetables (SP)	Annually		4
California Fresh Fruit and Vegetable Shipments by Rail, Truck and Air	Annually		4
<b>Salinas, CA</b>			
Central California Vegetable Report (SP)	Daily	Year-Round	15

<u>Reports</u>	<u>Frequency</u>	<u>Season</u>	Cost Per Month	
			<u>Annual</u>	or <u>Per Copy*</u>
<b>San Francisco, CA</b>				
Fruit and Vegetable Report (T)	Daily	Year-Round	\$15	
Fruit and Vegetable Truck Rate and Cost Report (SP)	Weekly	Year-Round	8	
Strawberry Report (SP)	Twice-Weekly	Mar.-Oct.	11	
Wine Report (SP)	Weekly	Year-Round	8	
Ornamental Crops National Market Trends (SP)	Weekly	Year-Round	8	
Ornamental Crops Market Report (T)	Twice-Weekly	Year-Round	11	
Ornamental Crops Production Report (SP)	Twice-Weekly	Year-Round	11	
Wholesale Price Fruit and Vegetable Price Summary (T)	Annually		10	
Marketing California Strawberries (SP)	Annually		10	
Marketing California Ornamental Crops (T&SP)	Annually		10	
Fruit and Vegetable Truck Rate and Cost Summary	Annually		10	
<b>Seattle, WA</b>				
Fruit and Vegetable Report (T)	Tri-Weekly	Year-Round	15	
Ornamental Report	Bi-Weekly	Year-Round	11	
Wholesale Price Summary	Annually		10	
<b>Stockton, CA</b>				
Vegetable Report (SP)	Twice-Weekly	Year-Round	11	
<b>Thomasville, GA</b>				
Fruit and Vegetable Report (SP)	Daily	Year-Round	15	
Pecan Report (SP)	Twice-Weekly	Oct.-Jan.	11	
Peanut Report (SP)	Weekly	Year-Round	8	
Watermelon Report (SP)	Daily	mid June-Aug.	15	
Marketing Pecans (SP)	Annually		10	
Marketing Peanuts (SP)	Annually		10	
National Peanut Tonnage Report	Daily	Sept.-Feb.	45	(Season)
Marketing Georgia, South Carolina Eastern North Carolina Vegetables (SP)	Annually		10	
Marketing Watermelons, Florida, Georgia, Missouri, Mississippi, South Carolina, North Carolina, Texas, and Virginia (SP)	Annually		10	
<b>Walden, NY</b>				
Eastern New York Apple Report (SP)	Twice-Weekly	Sept.-May	27	(Season) 1st Class
			11	(Season) 2nd Class
Orange County Vegetable Report (SP)	Twice-Weekly	July-Apr.	13	(Season) 2nd Class
Marketing New York Corn, Lettuce, and Snap Beans (SP)	Annually		1	

<u>Reports</u>	<u>Frequency</u>	<u>Season</u>	<u>Cost Per Month</u> <u>or</u> <u>Annual Per Copy*</u>
<b>Washington, DC</b>			
Fresh Fruit and Vegetables, Ornamental Crops Weekly Summary-Shipments and Arrivals	Weekly	Year-Round	\$8
Fruit and Vegetable Truck Rate & Cost Report/Mailed from Bronx, NY and San Francisco, CA	Weekly	Year-Round	8
Truck Cost Report only	Monthly	Year-Round	2.00
Fresh Fruit and Vegetable Arrivals in Eastern Cities by Commodities, States, and Months (FVAS-1)	Annually		10
Fresh Fruit and Vegetable Arrivals in Western Cities by Commodities States, and Months (FVAS-2)	Annually		10
Fresh Fruit and Vegetable Arrival Totals in 22 Cities (FVAS-3)	Annually		10
Fresh Fruit and Vegetable Shipments by Commodities, States, and Months (FVAS-4)	Annually		10
Fruit and Vegetable Truck Rate and Cost Summary	Annually		10
Summary of Wholesale Prices of Fresh Fruits and Vegetables at New York City and Chicago and F.O.B. Prices in Representative Shipping Districts	Annually		10
Electronic Reports - Reports generated by automatic data processing equipment for shipment and arrival information are available for current or historical data. Call (202) 447-3343 for rate quotations.			
<b>Winter Park, FL</b>			
Florida Shipment Report	Weekly	Nov.-June	8
Florida Vegetable Report (SP)	Daily	Nov.-June	15
Watermelon Report (SP)	Daily	May-mid June	15
Florida Foliage Report (SP)	Weekly	Year-Round	8
Chile Fruit and Melon Report	Twice-Weekly	Oct.-Jan.	11
	Daily	Jan.-May	15
Marketing Florida Vegetables (SP)	Annually		10
Part I Florida Cut Flowers, Fern, and Hardy Greens Part II Foliage Plants (SP)	Annually		10



<u>Reports</u>	<u>Frequency</u>	<u>Season</u>	Cost Per Month		
			<u>Annual</u>	<u>Per</u>	<u>Copy</u>
Yakima, WA					
Fruit Report (SP)	Daily	Year-Round	\$15		
National Honey Report	Monthly	Year Round		2	
Vegetable Report (SP)	Daily	Year-Round		15	
Processing Berry Report (SP)	Weekly	June-Sept.		8	
Processing Apple Report (SP)	Weekly	Year-Round		8	
Marketing Northwestern Apples (SP)	Annually			10	
Marketing Washington Cherries, Apricots, Peaches, Nectarines, and Northwest Prunes (SP)	Annually			10	
Marketing Washington and Oregon Pears (SP)	Annually			10	
Marketing Washington and Oregon Potatoes (SP)	Annually			10	
Marketing Washington Asparagus and Corn (SP)	Annually			10	
Marketing Colorado, Idaho-Oregon and Washington Onions	Annually			10	

\*A selected day, usually Monday, can be obtained on a once-a-week mailing at \$8 a month.

#### FAX SUBSCRIPTIONS

Fax subscriptions are available from selected offices. Check with the particular office you are interested in for availability and cost. Most fax subscriptions are available for a base cost plus the cost of any toll calls required to transmit the report.

## MARKET NEWS BY PHONE

Telephone recorders provide 24 hour market news information at the following shipping point and terminal market news offices. Reports are available for the commodities listed during the seasons indicated.

### ARIZONA

Nogales (602) 281-0625  
FOB - Melons and Vegetables December - June  
Phoenix (602) 279-4134  
FOB - Vegetables October - July  
Yuma (602) 782-9597  
FOB - Vegetables November - July

### CALIFORNIA

Bakersfield (805) 323-0727  
FOB - Grapes July-February  
FOB - Melons June-July  
Blythe (619) 922-7151  
FOB - Vegetables November - April  
El Centro (619) 352-5130  
FOB - Melons and Vegetables Year-Round  
Fresno (209) 233-0341  
FOB - Fruits and Tomatoes Year-Round  
Fresno (209) 445-5617  
FOB - Melons July - October  
Indio (619) 347-0500  
FOB - Grapes May - July  
Los Angeles (213) 622-9927  
FOB - Fruits and Vegetables Year-Round  
Los Angeles (213) 622-3922  
Terminal - Wholesale Fruits Year-Round  
Los Angeles (213) 622-3973  
Terminal - Wholesale Vegetables Year-Round  
Salinas (408) 449-7221  
FOB - Vegetables Year-Round  
San Francisco (415) 397-6513  
Terminal - Wholesale Fruits and Vegetables Year-Round  
San Francisco (415) 557-9083  
Terminal - Ornamental Crops Year-Round  
Santa Maria (805) 343-2308  
FOB - Vegetables Year-Round  
Stockton (209) 462-7242  
FOB - Fruits and Vegetables Year-Round

### COLORADO

Monte Vista (719) 852-2568  
FOB - Potatoes September - May

DELAWARE

Dover (302) 697-2345  
FOB - Potatoes July - August

FLORIDA

Belle Glade (305) 996-0235  
FOB - Vegetables October - June  
Fort Myers (813) 332-2114  
FOB - Vegetables October - May  
Immokalee (813) 657-2793  
FOB - Vegetables and Melons October - June  
Miami (305) 545-6368  
FOB - Ornamentals  
Miami (305) 545-6372  
FOB - Vegetables  
Miami (305) 326-1636  
FOB - Caribbean Imports  
Monticello (904) 997-3081  
FOB - Melons and Pecans May - July and October - January  
Palatka (904) 328-5585  
FOB - Potatoes and Cabbage January - June  
Plant City (813) 754-2826  
FOB - Vegetables and Melons October - June  
Tampa (813) 272-2254  
FOB - Citrus and Tomatoes October - June  
Trenton (904) 463-2427  
FOB - Watermelons May - July  
Wauchulla (813) 773-9559  
FOB - Vegetables and Watermelons October - June  
Winter Park (407) 623-1001  
FOB - Citrus and Vegetables October - June  
FOB - Chile October - May

GEORGIA

Albany (912) 436-8781  
FOB - Pecans October - January  
Cordele (912) 273-4048  
FOB - Watermelons June-August  
Fort Valley (912) 825-8291  
FOB - Peaches May - August  
Thomasville (912) 226-7567  
FOB - Fruits, Vegetables, Watermelons and Pecans Year-Round

## HAWAII

Hawaii (808) 961-7518  
Terminal - Fruits and Vegetables Year-Round  
Kauai (808) 245-4302  
Terminal - Fruits and Vegetables Year-Round  
Maui (808) 244-4217  
Terminal - Fruits and Vegetables Year-Round  
Oahu (808) 548-7171 & 7160  
Terminal - Fruits and Vegetables Year-Round

## IDAHO

Idaho Falls (208) 522-3979  
FOB - Potatoes September - June

## LOUISIANA

Baton Rouge (504) 922-1331  
FOB - Vegetables, Pecans Year-Round

## MAINE

Presque Isle (207) 764-3948  
FOB - Potatoes October - June

## MASSACHUSETTS

Boston (617) 727-7937  
Terminal - Fruits and Vegetables Year-Round

## MICHIGAN

Bay City (517) 893-1411  
FOB - Potatoes July - May  
Benton Harbor (616) 925-1096  
FOB - Fruits and Vegetables July - May  
Detroit (313) 841-1431  
Terminal - Fruits and Vegetables Year-Round  
Grand Rapids (616) 451-8676  
FOB - Onions July - May  
Rogers City (517) 734-3380  
FOB - Potatoes July-May

## NEW JERSEY

Bridgeton (609) 455-2510  
FOB - Fruits and Vegetables Year-Round  
Hightstown (609) 448-1482  
FOB - Fruits and Vegetables Year-Round

NEW MEXICO

Las Cruces (505) 646-4928  
FOB - Vegetables May - August and October

NEW YORK

Elba (716) 757-9298  
FOB - Vegetables November - April  
New York City (212) 542-3564  
Terminal - Fruits and Vegetables Year-Round  
FOB - Chile Fruit Imports November - May  
Oswego (315) 963-7668  
FOB - Lettuce and Onions July - April  
Pine Island (914) 651-4626  
FOB - Vegetables July - May  
Riverhead (516) 727-6884  
FOB - Potatoes August - March  
Rochester (716) 424-4498  
FOB - Fruits and Vegetables July - April

NORTH CAROLINA

Faison \*\*\*  
Auction - Vegetables June - July  
Faison \*\*\*  
Eastern North Carolina Cabbage and Potato FOB Prices June-July

OHIO

Cincinnati (513) 621-2542  
Terminal - Fruits and Vegetables Year-Round

OKLAHOMA

Oklahoma City (405) 521-0466 or (800) 522-8171 (free if in-State)  
FOB - Pecans November - January

OREGON

Merrill (503) 798-5407  
FOB - Potatoes Year-Round  
Ontario (503) 889-4551 & 4708  
FOB - Onions, Dry August - April

PENNSYLVANIA

Philadelphia (215) 597-4429  
Terminal - Fruits and Vegetables Year-Round



## SOUTH CAROLINA

Beaufort \*\*\*  
FOB - Vegetables May - July  
Charleston \*\*\*  
FOB - Vegetables May - July  
Columbia (803) 253-4040  
FOB - Fruits and Vegetables Year-Round  
Johnston \*\*\*  
FOB - Peaches May - August  
Spartanburg \*\*\*  
FOB - Peaches May - August and Apples August - September  
Walhalla \*\*\*  
FOB - Apples August - September

## TEXAS

Austin (800) 252-3415 (In-State Watts)  
FOB - Fruits, Vegetables, Melons and Pecans Year-Round  
McAllen (512) 682-2590  
FOB - Fruits and Vegetables October - June

## VIRGINIA

Onley (804) 787-4228  
FOB - Potatoes June - August

## WASHINGTON

Yakima (509) 453-6073  
FOB - Fruits Year-Round  
Yakima (509) 452-7859  
FOB - Vegetables Year-Round

## WISCONSIN

Antigo (715) 623-2838  
FOB - Potatoes August - April  
Stevens Point (715) 341-6463  
FOB - Potatoes August - April

\*\*\*Ask operator for Federal-State market news recorder under State or Federal listing.



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## Check Months Desired

Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	No. Months Ordered	Cost Per Month	Total Report Cost
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## Check Months Desired

Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	No. Months Ordered	Cost Per Month	Total Report Cost
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